

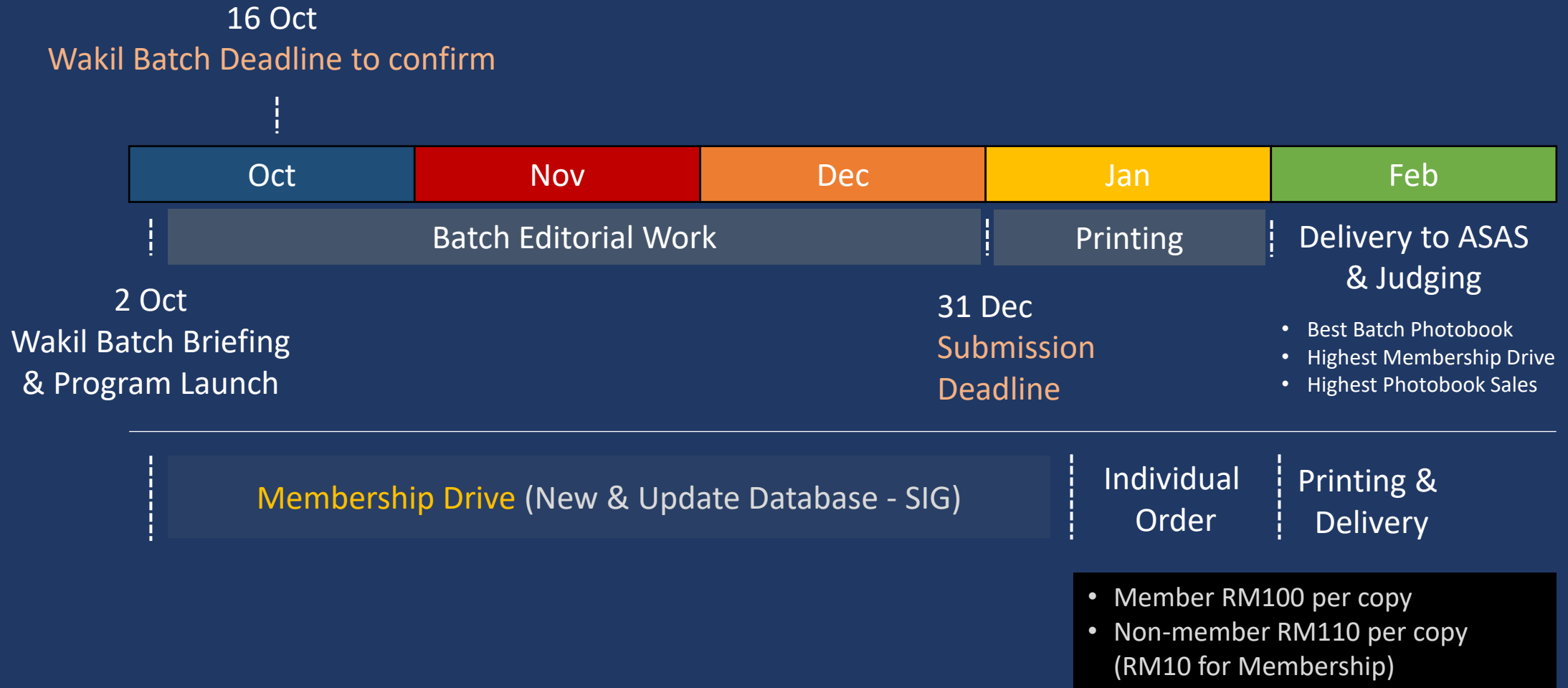
*“Millions of memories, Thousands of jokes, Hundreds of secrets,
One reason.....Best friends”*

2021 ASAS Batch Photobook Contest





Program Flow



Program Flow



Deadline 16 October 2021

Register

Prep Work

Begin

Save & Submit

Individual Order

1 Confirm your participation

2 Create your account in www.photobook.com.my

Photobook Malaysia

LOGIN SIGN UP Photobook Pass MYR EN

PROMOTIONS PHOTOBOKS WA

Up to 60% OFF on Selected A

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PREPAID DEALS
Lowest Price Guaranteed

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CONGRATULATIO
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Register

Continue with Facebook

Continue with Google

OR

First Name
John

Last Name
Doe

Email

3 Provide the following info to ASAS

- Team Lead Name
- Batch
- Login ID – [email ID]

Email

Email

Password

Password

Remember me [Forgot password?](#)

LOGIN

New here? [Create an account](#)

Note: Please do not sign in with your Facebook ID

Program Flow



Register

Prep Work

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Save & Submit

Individual Order

1 Form Batch Editorial Team



Project Lead



Photo Collector



Copywriter

2 Collect Pictures



JPEG or PNG (<8MB for each photo)



Scan from
Majalah ASAS

3 Plan your Storyboard



60 blank pages – **be creative, go wild!!!**

Program Flow

Register

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Individual Order

1

All projects will be done via Photobook's website. Click on <https://www.photobook.com.my/photobooks/readybooks/blank-photobook>

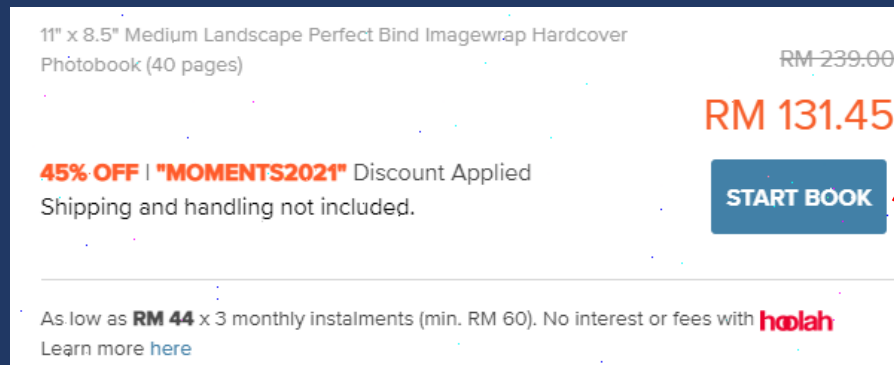
2

Ensure the following configuration are selected:

- Orientation – *Landscape*
- Size – *11" x 8.5" (Medium)*
- Cover type – *Imagewrap Hardcover*
- Binding Type – *Perfect Binding*

3

Click 'Start Book' to begin. (Please ignore the cost. ASAS has already paid for each batch's Photobook).

A screenshot of a product page on the Photobook website. The product is '11" x 8.5" Medium Landscape Perfect Bind Imagewrap Hardcover Photobook (40 pages)'. The original price is RM 239.00, and the current price is RM 131.45. A red arrow points to the 'START BOOK' button. The page also mentions a 45% discount and shipping/handling fees. At the bottom, it says 'As low as RM 44 x 3 monthly instalments (min. RM 60). No interest or fees with hoolah. Learn more here'.

Program Flow

Register

Prep Work

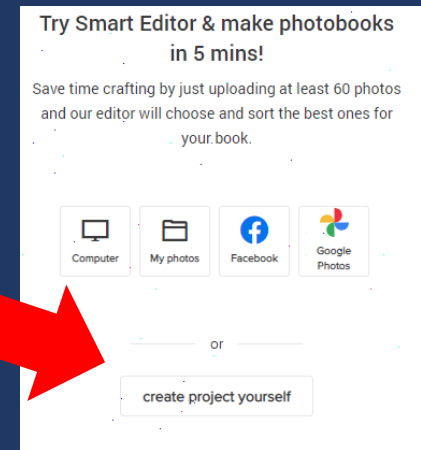
Begin

Save & Submit

Individual Order

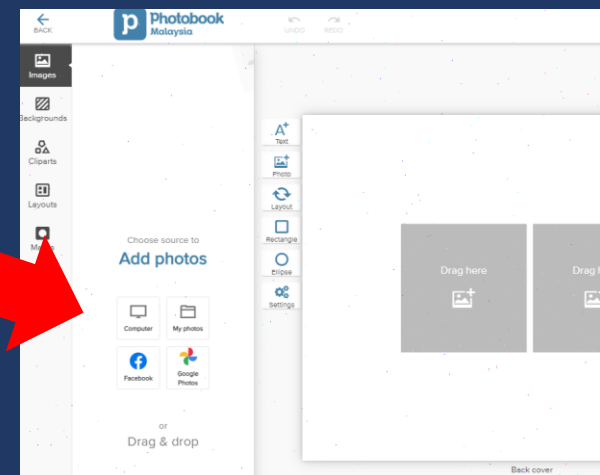
4

Click 'Create Project Yourself' to begin



5

Import your photos from your local folder into the Photobook's app



Program Flow

Register

Prep Work

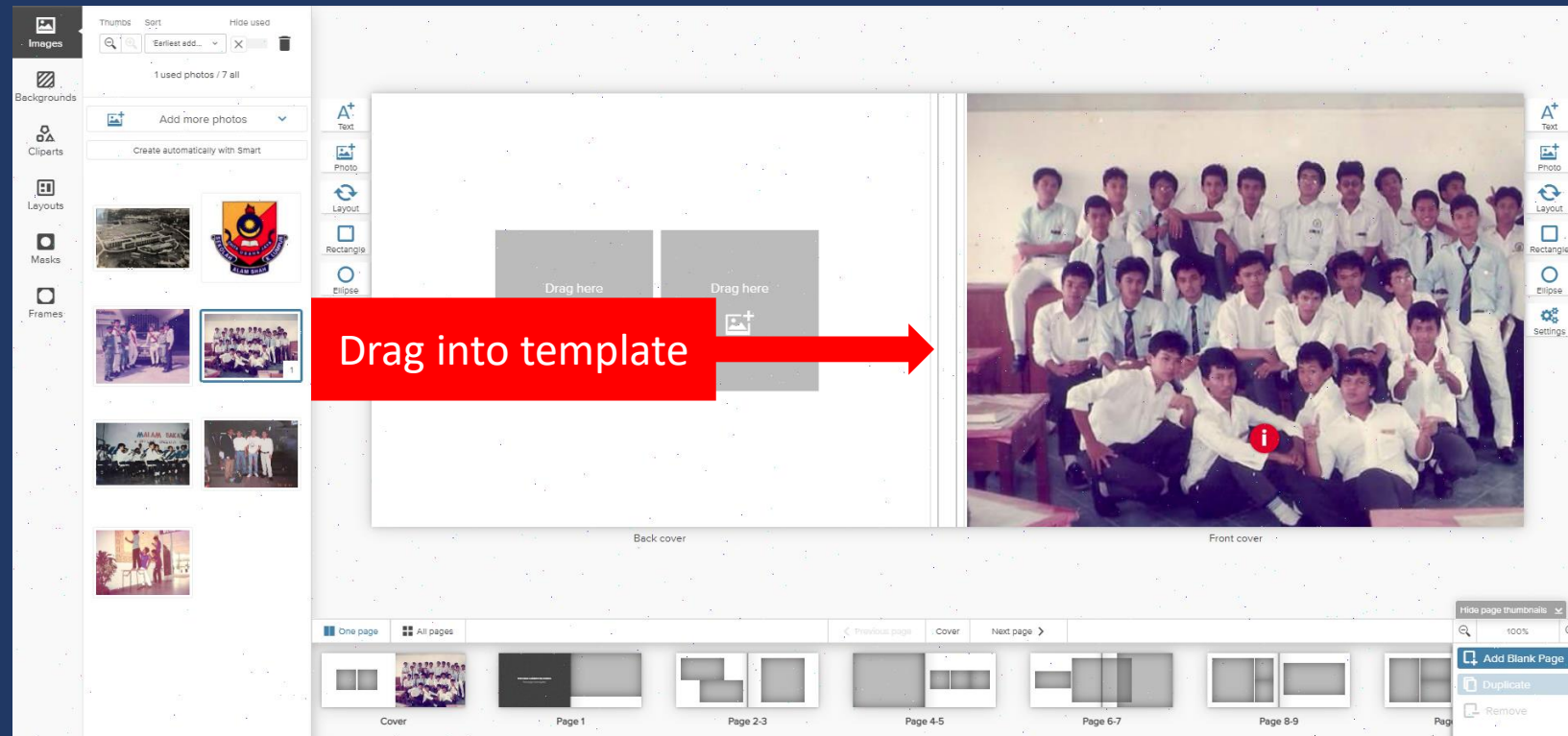
Begin

Save & Submit

Individual Order

6

Photobook Designer is easy to use with many creative features. Simply drag and drop photos into the book layouts. Add in, format and edit your own text



Program Flow

Register

Prep Work

Begin

Save & Submit

Individual Order

7

Your creativity is your only limit. Insert whatever pictures that are suitable for public viewing.....whatever stories worth sharing. **There's only one section which we need you to create:**

Compulsory section every batch needs to create – BEFORE & CURRENT



- i. Scan old passport sized pictures from Majalah ASAS of your batch
- ii. Insert your current photo beside the old photo to create a 'before & current' section.

Reach out to those who you have lost contact.....find out how they are doing.....andmost importantly..... how they look like now!

Program Flow

Register

Prep Work

Begin

Save & Submit

Individual Order

1

All submissions needs to be submitted via the Photobook online website

2

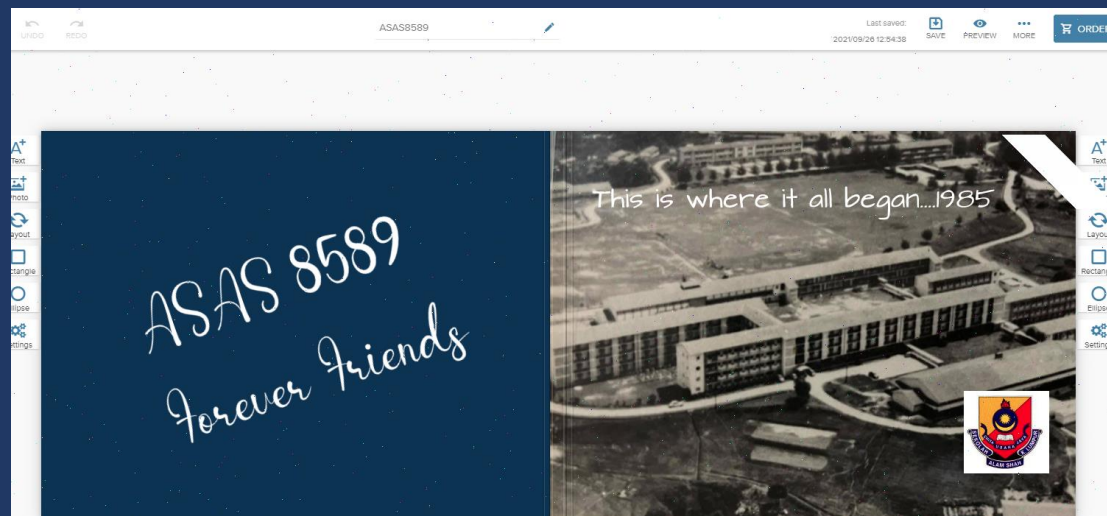
Please rename the project title to

ASAS[insert your batch]

Example Project Title: **ASAS8589**

3

Once you have reviewed your project and happy with it, click 'ORDER'





Program Flow

Register

Prep Work

Begin

Save & Submit

Individual Order

4

Enter the **Voucher Code** (to be provided to you), and click 'NEXT'

Voucher Code & Gift Card Redemption

If you want to use multiple codes, please redeem them one by one.

Enter Voucher Code here

REDEEM

Total Price

MYR 239.00

Please click 'Next' to proceed with payment.

ADD PROJECTS

NEXT

5

Fill in the Shipping details **EXACTLY** as follows:

| | |
|----------------|--|
| First Name | Nik Feizal |
| Last Name | Hanafi |
| Company Name | Alumni Sekolah Alam Shah |
| Address | 11A, Jalan Kenyalang 11/4G Section 11, Bayu Perdana 1 Kota Damansara |
| Country | Malaysia |
| State/Province | Selangor |
| City | Petaling Jaya |
| Postcode | 47810 |
| Phone number | 0178877660 |

Important note:

Do not send the book to you!
Yes.....send it to Nik Feizal 😊



Program Flow

Register

Prep Work

Begin

Save & Submit

Individual Order

Deadline 31 December 2021

6

Forward the following info to AJK ASAS:

1. Batch
2. Project Name
3. Order Number
4. Login email

We require this to facilitate your individual batch order

Program Flow

Register

Prep Work





Begin

Save & Submit

Individual Order

Individual orders can only be made via www.asas.com.my

Jan 2022 onwards

| | | |
|--|--|--|
|  <p>Sale!</p> <p>OUT OF STOCK</p>  <p>Produk ASAS ASAS T-Shirt RM80.00 RM70.00</p> |  <p>Batch Photobook ASAS 8589 RM100.00</p> |  <p>Batch Photobook ASAS 8690 RM100.00</p> |
|--|--|--|

Key references



www.photobook.com.my

- QUICKGUIDE - <https://www.photobook.com.my/tools/quick-guide-online>
- FAQ - <https://www.photobook.com.my/faq>
- EMAIL SUPPORT - support-my@photobookworldwide.com
- CHAT on WhatsApp Web -



Kindly reach out for any enquires



Nik Feizal Haidi

AJK Biro Sekretariat

0178877660

nikfeizal@vucawarrior.com.my